

Crossing Viewpoints. Industrial Heritage

International Digital Photography Award

5th edition - July 2015



In many places, this heritage is still in use and industrialisation is still an active process with a sense of historical continuity, while in other places it offers archaeological evidence of past activities and technologies.

ICOMOS-TICCIH. Preamble. 2011

Organization: RehabiMed

Direction: Montserrat Villaverde & Jordi Llàcer

Collaborators: European Industrial and Technical Heritage Year 2015, Regional Office for Culture in Latin America and the Caribbean. UNESCO Havana and DOCOMOMO International

OBJECTIVES

The competition aims to promote the cultural heritage of the Mediterranean and Caribbean, enhance the knowledge of the cultural heritage and encourage their ownership by new generations.

The richness of industrial and pre-industrial heritage in the Mediterranean and Caribbean is undoubtedly one of the most suggestive historical landscapes with many opportunities for recovery, preservation and integrated interventions.

It is interesting not just to focus on the buildings and specific spaces resulting from pre-industrial and industrial activities but also on the reflections regarding the collective memory, in the current landscape resulting from the use or abandonment of these great sets and life generated in their environment.

COMPETITION RULES

01. General rules

1. The competition has two sections: Mediterranean (#heritageMED) and Caribbean (#heritageCARIB) regions:

- a. For the #heritageMED photographs have to be taken in the Mediterranean area.
- b. For the #heritageCARIB photographs have to be taken in the Caribbean area.

2. The competition is open to anyone interested without distinction of age or nationality.

3. All participants are required to post their pictures on Instagram.

02. Selection process and awarding of the prize

The direction of the competition will select 100 photographs (50 for each competition category). From this selection, the Jury will select 5 finalists and 1 winner for each section.

The selection will take into consideration:

- Originality of subject matter and composition.
- Aesthetic value of the photograph.
- Relevance to the theme at hand.

03. Prizes and Jury

One award will be given for each section: one for the Mediterranean and one for the Caribbean region. The winners will be invited to attend to the inauguration of the Award Exhibition that will take place in Barcelona, Spain (#heritageMED) and in Havana, Cuba (#heritageCARIB).

The Jury may decide not to give the prize if the photographs presented do not meet the required standards.

The decision of the Jury will be final and binding.

Members of the Jury

RehabiMed

Xavier Casanovas. President of RehabiMed

Marc Manzano. Head of RehabiMed's Urban Intervention Investigation Board

European Year of Industrial and Technical Heritage 2015

Assumpció Feliu. President of E-FAITH

Regional Office for Culture in Latin America and the Caribbean. UNESCO Havana

Fernando Brugman. Director of Culture UNESCO Havana

DOCOMOMO International

Zara Ferreira, Secretary General of DOCOMOMO International

Nelson Ramírez de Arellano Conde. Professional photographer and director of Fototeca de Cuba.

Adrià Goula Sarda. Architect and professional photographer.

04. Copyright of the photographs selected for the final phase

By participating in this photo competition, you agree to these entry rules and the following conditions:

1. Your entry to the contest constitutes your agreement to allow the photographs (and your name, occupation, date of birth, city and country of residence) to be published in RehabiMed publications and used for promotion of the RehabiMed Photography Competition including, but not limited to, exhibitions, publications, a brochure or electronic collection of photographs or other online photo features from RehabiMed. Besides the RehabiMed website and all collaborator institutions can publish on its website and social profiles.
2. Participants retain intellectual property to the photographs. All other rights (including copyright and future use of their photographs) will be waived by the participants in favour of RehabiMed who will credit and acknowledge the author of the photograph in all its publications.
3. This exclusive cession gives RehabiMed the right to use the photographs to the exclusion of any other person, even the AUTHOR. These will be used for non-lucrative purposes and will be duly acknowledged.
4. RehabiMed undertakes to exercise the copyright appropriately and in all cases strictly observing the moral rights of the AUTHOR.

5. By entering, participants warrant that his or her entry materials are original, and do not infringe on any third party's rights.

6. By entering, participants release RehabiMed and the members of the jury from any liability for any incorrect information, loss, claim or damage of any kind arising from or in connection with the photo competition or any prize won. RehabiMed shall have the right to verify, in its sole judgment, winner eligibility. Decisions of RehabiMed shall be final and binding.

7. The intellectual property rights ceded by the AUTHOR solely to RehabiMed, include the use by the latter of the photographs in any format or support and by means of any system, procedure or method, whether or not they exist and/or are known at the present time, free of charge or for a consideration, in particular the following rights to:

- Dissemination and publication, understood as the right to publicize the photographs for the first time.
- Direct or indirect reproduction, understood as the right to display the photographs or have them displayed in their totality or in part, provisionally or permanently, on any support or in any format and using any system or procedure that allows their communication and/or the obtaining of copies of the whole or of parts or fragments thereof.
- The distribution, understood as the right to make available to the public the original, copies or reproductions of the photographs, which may be placed in circulation as tangible objects on any support or in any format and using any system or procedure by means of sale or hire.
- The public communication, understood as the right to any action which, on any support or in any format and using any system or procedure, enables a number of people to have access to the photographs without the previous distribution of copies to each individual, free of charge, by means of payment or subscription, with or without the condition of an entrance fee, or by means of any other system of free or conditional access. This right expressly includes the permission to enter the photographs into a database.
- The rights ceded exclusively by virtue of this contract, making the photographs public property for use all over the world.

05. Conditions for submissions

1. Participants can submit their photographs in each section using Instagram. Participants can submit an unlimited number of photographs.

2. Participants are required to post the photographs through Instagram platform using **#heritageMED** or **#heritageCARIB** hashtag depending on the section in which are submitted. All images have to include **@RehabiMed** quotation. *Note: Instagram only allow uploading photographs through mobile devices (cell phones and tablets) but images can be also uploaded from computers using 3rd party programs like gramblr uploader (www.gramblr.com).*

3. Each photograph should include date of realization, location (adding location with *Photo Map* function in Instagram indicating country and town/region), and a short summary/comment (max 200 words) in English, Spanish, French or Arabic explaining how and why its general approach fits the theme of the contest.

4. Photographs must be unpublished, original and exclusive work of the author. No photographs with third-party rights are eligible.

5. The 100 short listed entries must send their photographs 640x640px and personal details to crossingviewpoints@gmail.com. The following information has to be provided:

First name and surname
Date of birth
Activity
Postal address
Telephone
E-mail address

6. No entry posted after the deadline, or not complying with the Award's rules or technical requirements, will be accepted.

7. RehabiMed reserves the right to make changes that result in the good end of the contest for a just cause or due to force majeure preventing carry it out in the way these rules are collecting.

8. RehabiMed reserves the right to postpone or extend the contest period or cancel the contest, as well as the right to interpret these legal bases.

06. Timeframe

15th July 2015

Launch of the competition

15th September 2015

Deadline for the reception of photographs and accompanying material

20th September 2015

Evaluation committee selection (100 shortlisted: 50+50)

25th September 2015

Deadline complementary information submission for the 100 shortlisted entries

30th September 2015

Jury final selection

10th October 2015

Publication of the final selected photographs on Instagram (@Rehabimed) and www.rehabimed.net. The selected photographs might be also published on the collaborators web and other social networks.

December 2015

Exhibition *Crossing Viewpoints 2015* in Barcelona (Spain) and Havana (Cuba)

07. Other considerations

The jury will resolve all eventualities not covered by these rules. Non-compliance with any of the points contained in these conditions of entry may lead to the disqualification of the applicant.